

### ***Director of Development Research and Campaign Analysis***

The University Advancement office at Virginia Commonwealth University seeks an experienced knowledge management professional to serve as the Director of Development Research and Campaign Analysis. This Professional Faculty position reports directly to the Assistant Vice President of Advancement Service, and will be charged with meeting the needs of the constituent fundraising professionals who use the university's relational database *Millennium*, while also developing and implementing a strategic plan for research and reporting for the university's comprehensive campaign. He/she will take a leadership role for all knowledge management and development research activities, including reports and data mining. Advanced degree required, PhD preferred. 3-5 years of progressive advancement services experience is preferred. Experience implementing best practices in reporting and prospect research disciplines is required.

Salary: \$65,000.00

Send resume to:

Brenda L. Smith, Administrative Assistant, Advancement Services, P.O. Box 842026, Richmond, VA 23284-2026 or email: [blsmith2@vcu.edu](mailto:blsmith2@vcu.edu)

Virginia Commonwealth University is an equal opportunity/affirmative action employer.

Women, minorities and persons with disabilities are encouraged to apply.